

Hello, I'm

Brianna McKinley

BEAUTY AND LIFESTYLE CREATOR



Let's work together!

I am an influencer with a passion for creating content on social media. I'm just a woman in her late-twenties that made a career change that's currently providing exciting food content, product reviews, lifestyle and beauty.

My goal is to be a reliable source for my audience whether that is giving entertainment, product reviews, sharing my favorite beauty products or telling my stories from my own experience. I also want to work with brands to create exhilarating and fun content.

Brands I've worked with:

OLIPOP



BWOAM



NIP & FAB



ATHLETA



TOPICALS



95%

From US

81%

Women

@FLUFFYFASHIONISTA



45K

Reach

5%

Engagement



TIK TOK
1.2K



INSTAGRAM
454



Services & Rates

Services I Offer

- Unboxing new products from brands
- Dedicated videos showcasing products
- Product integration in video related to the niche
- Brand mention or shoutout
- Product reviews of each curated product(s)

RATES FOR INSTAGRAM

\$150+	<i>Instagram Story</i>
\$150	<i>Instagram Feed Post</i>
\$150+	<i>Instagram Reel Post</i>

RATES FOR TIK TOK

\$200+	<i>Product Integration Video</i>
\$250+	<i>Dedicated Tik Tok Video</i>
\$275+	<i>Sponsored Tik Tok Video</i>

Prices are a baseline and subject to change

CONTACT

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